

EIGHT GOALS **ONE FOUNDATION**

ANNUAL REPORT

1ST APRIL 2022 – 31ST MARCH 2023



DIRECTOR'S NOTE

Reflecting on the year 2022-23, it has been a humbling journey, marking our first full year since emerging from the shadows of COVID-19 and its subsequent lockdowns. During this time, our initiatives have evolved to adapt to the changing dynamics of the world.

Among all our endeavours, we are deeply gratified by our work with schools and teachers. 2022 witnessed the reopening of schools, welcoming learners back into classrooms and playgrounds. However, what unfolded were behavioural changes in children, which were uncharacteristic of the learners these educators once knew. What initially began as a discussion on the impact of the pandemic on student minds soon evolved into an initiative aimed at preserving the sanctity of the shared space between learners and educators. Our commitment to nurturing environments conducive to both educators and learners has become more focused, with ongoing conversations and collaborative efforts to address these challenges head-on.

Our flagship projects, the Young Legends' League (YLL) and The F.A.I.R. Project (TFP), have reached their sixth and fourth years, respectively. YLL, once a pioneering venture in the country, garnered the support of Indian superstar John Abraham and the backing of Borussia Dortmund (BVB). This year, we are proud to announce the partnership with one of India's largest philanthropic initiatives, the Reliance Foundation, which is taking YLL to new heights in Champhai with an annual deployment of funds reaching INR 1.2 Crores. Meanwhile, the Bishnupur leg of YLL continues under our guidance. TFP, in its four editions, has provided young Changemakers access to over 65 experts, academicians, researchers, and social scientists from around the world through online sessions.

It has been an honour to serve as the Chair of the Jury for the International UNESCO/José Martí Prize, owing to which we have had the privilege of getting to know Cuba better. We are actively engaged in humanitarian efforts in Cuba, including the digitalisation of Cuban literature—an ambitious undertaking that holds great promise for making literature accessible throughout the country. This initiative is particularly vital due to the challenges associated with printing books in Cuba due to the shortage of paper, lack of appropriate tools, inaccessibility of websites – all of which hamper knowledge dissemination among the masses.

Our other initiatives and activities continue to gain momentum, from collaborating with Mister Sinister to provide footwear to children in need, to conducting research on preventing workplace sexual harassment in India. We continue to foster meaningful conversations through the Global Open House, encourage action toward improving our planet through the Connectathon, and support university social immersion programs, among other initiatives.

Looking ahead to the 2023-24 period, we are excited to announce our focus on panoptic collaborations and education. Together, we aim to build a brighter future, embracing diversity, and driving positive change across geographies.

Sincerely,



Ramit Singh Chimni

Director

Eight Goals One Foundation



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ABOUT EIGHT GOALS ONE FOUNDATION

Eight Goals One Foundation (8one) is Section 8 company headquartered in India with projects across the globe specifically catering to eight identified goals of Well-being, Gender Equality, Peace, Environment, Hygiene, Nutrition, Education, and Employment.

Since inception, the Foundation has worked for grassroots level interventions for the benefit of farmers, underprivileged, and underrepresented sections of society.

In addition to the grassroots programmes, the Foundation also engages with the Indian Government, governmental representatives of various countries, inter-governmental organisations as well as various civil service organisations, universities, and development agencies in India and across the world, for policy and social sector initiatives.

8one actively seeks and builds panoptic collaborations across demographics and geographies to create synergies for meaningful dialogue and action.

VISION AND MISSION

We envision a world that does not make excuses.

A world that focuses on what is right for all and not what benefits a few.

We want to be able to filter out the relevant from the irrelevant.

Not only for ourselves, but for all those around us.

We are concentrating on 8 goals -

Well-being, Gender Equality, Peace, Environment, Hygiene, Nutrition, Education, and Employment.

We will go beyond, if humanity beckons.

Collaboration, Honesty, Relentlessness, Selflessness, and Joy are the tools in our shed.

We will use them to give shape to a better world.

We will achieve this within our lifetime.



SPECIAL THANKS

The realisation of our vision and the impactful work we undertake would not be possible without the unwavering support of those who stand with us, contributing to our mission.

We extend our profound gratitude to our esteemed members, Ramit Singh Chimni, Varun Achreja, and Shivani Bagdai, who, through their respective organizations, The Rasich Group (TRG), Worldl Sports (Wl), and The TriChambers (TC) have been steadfast champions of our Foundation's activities and financial requirements.

Their generous contributions encompass various aspects of our work:

- **Strategic Collaboration:** They have played a pivotal role in shaping the direction of our Foundation. From ideation to project planning, implementation strategy, and resource optimisation, their expertise has been invaluable.
- **Human Resources:** Their organisations have generously provided part-time and full-time human resources, enabling us to bring our initiatives to life on the ground.
- **Direct Financial Support:** Through the deployment of project-based funds and covering the costs of human resources, their financial commitment has been instrumental in our success.
- **Indirect Financial Support:** Their contributions to a shared internal fund have facilitated our ability to meet administrative expenses efficiently.
- **Network and Outreach:** By opening their extensive networks, they have empowered our Foundation to extend its reach and execute our activities more effectively.

We recognise that without the collaboration and support of these dedicated individuals and their organisations, our impact would be far more limited. Their commitment to our cause strengthens our resolve and reinforces the importance of collective efforts in creating positive change.



THIS YEAR IN ONE SPREAD

INTENTION FOR THE YEAR

In 2022-23, we focused our efforts on capacity building in youth, communities, and the education sector.

KEY ACHIEVEMENTS



Chairing the Jury of International UNESCO/José Martí Prize.



Receiving the Medalla Aniversario 25 de la Oficina del Programa Martiano.



Passing the baton of YLL in Champhai to Reliance Foundation.

IMPACT AREAS

Enhancing educator-learner engagement for better learning and life outcomes.

Promoting mixed-gender sporting leagues for children.

Community driven capacity building.

Engaging university students through social immersion programmes.

Youth Engagement through dialogue and discussion.

Gender-based harassment in commercial establishments.

GEOGRAPHICAL COVERAGE



PEOPLE ENGAGED

3276

Beneficiaries

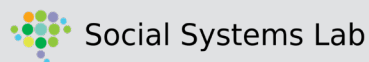
59

Volunteers

10

Stakeholders

COLLABORATIONS



FUNDS DEPLOYED

Total amount of funds deployed:

INR 1.17 Cr+

PROJECTS

YOUNG LEGENDS' LEAGUE (YLL)

8one was the first in India to organise mixed-gender football (soccer) baby leagues in 2017. The league was first organised in the Champhai district of Mizoram in the north-eastern region of India and was expanded to Bishnupur in the state of Manipur. Since then, 8one has regularly organised the leagues for over 360 children each year in the age group of 6 to 13 years. Through the years, YLL has managed to mobilise and empower communities, engage young children productively, fade the gender gap in sports and in community mindsets, provide a level playing field to all children, and encourage talent among others.

In 2022, 8one passed the baton of the Mizoram leg of YLL to India's largest philanthropic venture, Reliance Foundation. The Mizoram leg of YLL will now be annually held under aegis of Reliance Foundation deploying over INR 1.2 Crores each year. The Manipur leg of YLL continues to be organised through the direct assistance of WI Sports.



THE F.A.I.R. PROJECT

The F.A.I.R. Project is an online experiential programme for 32 individuals (called Changemakers) between 18 to 27 years of age, supported by UNESCO New Delhi. The Project, through its various online sessions, walks these Changemakers through the four-step F.A.I.R. Methodology of decision making.

These Changemakers were selected from a pool of over 300 applicants through a 3-stage selection process involving an online application form, group discussions, and personal interviews between January and March 2022.

The Project formally started on 8th June 2022 and included sessions with mentors and experts from around the world as well as the 8one team. The Project concluded on 24th July 2022 with the premiere of the Changemakers' Showcase on YouTube. As part of the Showcase, each Changemaker prepared a 10-12 minutes' talk on social issues close to them.

Each Changemaker then received a Certificate as well as a memento post-completion of the programme.



ANNUAL REVIEW ON THE STATE OF SEXUAL HARASSMENT AT THE WORKPLACE 2022

In conjunction with WICCI and the Council of Ethics, 8one prepared and released the 2nd edition of its Annual Review on the State of Sexual Harassment at the Workplace in India to the public in April 2022.

The review is a critical analysis of the policies and framework surrounding workplace harassment in the formal and informal sectors of the Indian economy. As part of the review, 8one had conducted on-ground studies with the help of survey responses collected by volunteers from Delhi University, Asian Medical Students Association, and Jagdish Sheth School of Management. In addition to the analysis of the survey results and responses, the Review also critically analysed the law governing the state of workplace sexual harassment in India, its implementation, and gave recommendations on what can improve going forward.



TRIBUTE TO JOSÉ MARTÍ

In remembrance of José Martí on the 127th year since his fall in combat, The Embassy of the Republic of Cuba in India, in collaboration with Eight Goals One Foundation (8one) and India International Centre (IIC) organised a cultural tribute hosted at the IIC's C.D. Deshmukh Auditorium in New Delhi on 19th May 2022.

In the run up to May 19, 8one invited school students from across the country to contribute their artistic impressions online on the causes that Martí stood for: Liberty, Democracy, Equality, Unity, Peace, Justice, and Education. Over 700 student impressions were received in the form of paintings, sketches, poetry, music, and dance. Some of the artwork was exhibited during the event on May 19.

The event assembly included Ambassadors and delegates from the Embassies of Cuba, Ecuador, and Argentina and various representatives of national and international bodies. Minister of State for Foreign Affairs and Culture, Ms. Meenakshi Lekhi, marked her presence as the Chief Guest for the evening.

During the event Ms. Meenakshi Lekhi, Minister of State for External Affairs and Culture along with the Ambassador of the Embassy of the Republic of Cuba in India, Mr. Alejandro Simancas Marin, and 8one Co-Founder, Mr. Ramit Singh Chimni, felicitated some of the students for their outstanding contribution to the tribute.



EXHIBITION OF ARTWORK IN TRIBUTE TO JOSÉ MARTÍ

In celebration of José Martí's legacy, an exhibition of the artwork received for the event on May 19, was inaugurated by 8one and the Embassy of the Republic of Cuba in India at Bluebells School International on 28th September 2022.

To celebrate the legacy of José Martí, the school had also prepared a cultural event wherein students of the middle school showcased plays, musical and poetry performances, and a quiz competition. The paintings were exhibited for a week and was open to public after school hours every day.

In January 2023, the paintings were gifted by 8one to the people of Cuba. During the 5th International Conference for the Balance of the World, the exhibition of these paintings was inaugurated by Mr. Ramit Singh Chimni at the National José Martí Library in Havana along with Alpidio Alonso, Minister for Culture in Cuba, and Dr S. Janakiraman, Indian Ambassador to Cuba. Later, the exhibition moved to various provinces in Cuba with the aid of the José Martí Cultural Society.



THE VALUABLE TEACHER PROGRAMME

The Valuable Teacher Programme is an initiative of 8one that caters to the intersection of well-being and education with the belief that value in schools comes from valuing the teachers.

As part of this initiative, the team of 8one interacted with the school administration and teachers of various schools in New Delhi. These interactions included conversations about challenges associated with reopening schools in full force post-COVID, addressing behavioural challenges amongst students, bringing the focus back to the shared space between teachers and students, maintaining best practices within the classroom, and enhancing student engagement among others.



GLOBAL OPEN HOUSE

8one supports Ecocivilisation in conducting a quarterly open house online, the objective of which is to create and hold space for individuals from all over the world to join in and ideate on, discuss, debate,

and observe matters which are crucial to humanity. These open houses do not carry a pre-determined agenda and are truly open to all individuals in all respects.

In the process of holding this space, Global Open House helps individuals find other like-minded individuals who share their passion, are working towards or have found solutions to problems that they would like to solve for, ideate on opportunities that they can work towards, even find synergies they did not expect, or simply collate everyone's perspectives, among many other outcomes.

The Global Open House convened twice in the April 2022 to March 2023 period, that is on 4th August 2022 and 8th December 2022.



INTERNATIONAL UNESCO/JOSÉ MARTÍ PRIZE 2023

Ramit Singh Chimni, the Co-founder to the Foundation was appointed to the jury of the International UNESCO/José Martí Prize and later appointed the Chair of the jury as well. The jury awarded the prize to Paul Estrade of France for his outstanding contribution to furthering the ideals and upholding the spirit of Martí in his work. The prize was awarded during the 5th International Conference for the Balance of the World in January 2023 in Havana, Cuba.



HUMANITARIAN INTERVENTIONS IN CUBA

8one provided material assistance to the José Martí Cultural Society (SCJM) by donating electronic equipment such as laptops, mobile phones, tripods, ring lights, hard drives, wires, and extension cords. This material was utilised to resolve the issue of lack of digital storage and to establish an in-house multimedia studio for the Cultural Society. The studio was established to record and create awareness about Cuban life, ideas, and people.

8one in collaboration with SCJM is working towards creating Patria Libros, a digital library of Cuban literature. Presently the project has more than 50 contributing organisations and more than 5000 books. The project aims to improve international access to Cuban literature and support the country's digitalisation efforts. This project engaged local college students, and actively worked towards their skill development and capacity building.

The 8one team also participated in the International Colloquium conducted by the José Martí Centre of Studies, where they shed light on the lives of Cuban people, their lives and challenges. They also participated in the national event conducted by SCJM namely, José Martí Culture of Nature, where they raised awareness about seed monopoly, food insecurity, and Cuba's potential in the field of organic agriculture.



AGRICULTURAL AWARENESS AMONGST FARMERS WITH SMALL LAND HOLDINGS

In July 2022, as part of the Social Immersion Project (SIP) of Jagdish Sheth School of Management (JAGSoM), Bengaluru Campus, 8one contributed as the NGO partner. Within the scope of this collaboration, 8one team members guided four groups of 14 students each from the Executive and Non-executive MBA courses across three projects. One of them was geared towards understanding the challenges faced by farmers with small land holdings (less than 5 acres) such as high cost of production, low profitability, seed procurement, and low efficiency.

The students were expected to reach out to farmers with small land holdings (less than 5 acres) in and around Bengaluru and interact with them to understand,

- The challenges they face,
- Create a Profit and Loss statement for the farmer based on their interaction and conversation,
- Understanding the challenges that hinder higher profitability for the farmers,
- Educating the farmers on how they could reduce the cost of production and increase profitability in the long run,
- Understanding the challenges that hinder higher efficiency for the farmers and what they could do to overcome it.

The SIP lasted 10 days which included research, field work, as well as report creation and at the end of the 10 days, the students presented their findings to 8one.

The project helped students achieve,

- Awareness of the struggles of farmers with small land holdings at the grassroots level,
- Awareness of the challenges that agriculture in India entails and engage in discussing possible solutions in the short and long term,
- Improvement of skills such as communication, data collection, and research,
- A solution-oriented mindset.



PEER-TO-PEER INTERACTION ON ENHANCING EMPLOYABILITY

The second project as part of 8one's engagement with JAGSoM in July 2022 focused on promoting awareness on the value of employability and gainful employment amongst students of Tier 2 and Tier 3 colleges and universities through peer-to-peer interactions.

The second group of 14 students was expected to approach and engage with students from other colleges and universities in and around Bengaluru on the following premises:

- To talk to them about the real meaning and value behind employment, and how it is different from having a job,
- To help them understand the 11 factors which are imperative for an individual to build a career,
- To help them identify where they can improve with the help of the assessment tool - GRADE.

The SIP lasted 10 days which included research, field work, as well as report creation and at the end of the 10 days, the students presented their findings to 8one.

The project helped students achieve,

- Greater awareness of the struggles of students from other colleges at the grassroots level,
- Improvement of skills such as communication, data collection, and research,
- Better chance at gainful employment.



ANNUAL REVIEW ON THE STATE OF SEXUAL HARASSMENT IN INDIA: ROADMAP WITH JAGSoM

The third project as part of 8one's engagement with JAGSoM in July 2022 focused on conducting research through surveys on the state of workplace sexual harassment in the formal and informal sectors of the Indian economy.

The third and fourth groups of students were expected to approach informal and formal sector workers to,

- Generate awareness about the rights of the labour force and how they can access the support for

redressal of their grievances,

- Gather their responses to the survey questionnaires shared by 8one,
- Analyse the responses and share recommendations based on both online and offline research.

The SIP lasted 10 days which included research, field work, as well as report creation and at the end of the 10 days, the students presented their findings to 8one.

The project helped students achieve,

- Greater awareness of The Sexual Harassment of Women at Workplace (Prevention, Prohibition, and Redressal) Act 2013 and how it applies to employees across all workspaces,
- Improvement in skills such as communication and research,
- Insight into the on-ground realities of implementation of the Act and the extent of its awareness with the workforce.



ANNUAL REVIEW ON THE STATE OF SEXUAL HARASSMENT IN INDIA: ROADMAP WITH IFIM LAW COLLEGE

In February 2023, as part of the Social Immersion Project (SIP) of IFIM Law College, 8one contributed as the NGO partner. Within the scope of this collaboration, 8one team members guided one group of 14 students from the BBA LLB course. The objective is to critically analyse the current state of sexual harassment at the workplace in India; the current structure, implementation, and gaps in the Prevention of Sexual Harassment at the Workplace Act (2013), and prepare recommendations that will lead to pragmatic change in the state of sexual harassment at the workplace for the benefit of all and not just a few.

The students worked towards,

- Understanding and assessing the gaps between policy formulation and implementation,
- Identifying issues that are currently hampering the redressal process and suggesting solutions on the same,
- Preparing an actionable roadmap towards effective implementation of the Prevention of Sexual Harassment and the Workplace Act.

The SIP lasted 10 days which included research, field work, as well as report creation and at the end of the 10 days, the students presented their findings to 8one.

The project helped students achieve,

- Greater awareness of The Sexual Harassment of Women at Workplace (Prevention, Prohibition, and Redressal) Act 2013 and how it applies to employees across all workspaces,
- Improvement in skills such as communication and research,
- Insight into the on-ground realities of implementation of the Act and the extent of its awareness with the workforce.



HUMAN RESOURCE REPORT

Discover how our diverse and passionate workforce continues to drive positive change, embodying the spirit of our mission every day.

SUPPORTING ORGANISATIONS

8one is supported by The Rasich Group (TRG), WorldI Sports (WI), and The TriChambers (TC). Together, they make up the backbone of 8one and are at the core of every project undertaken.

DUAL GOVERNANCE MODEL

8one has a dual governance structure:

- Cooperative governance for all strategic decisions.
- Decentralised governance with centralised information sharing for all operations and execution processes.

ORGANISATIONAL STRUCTURE

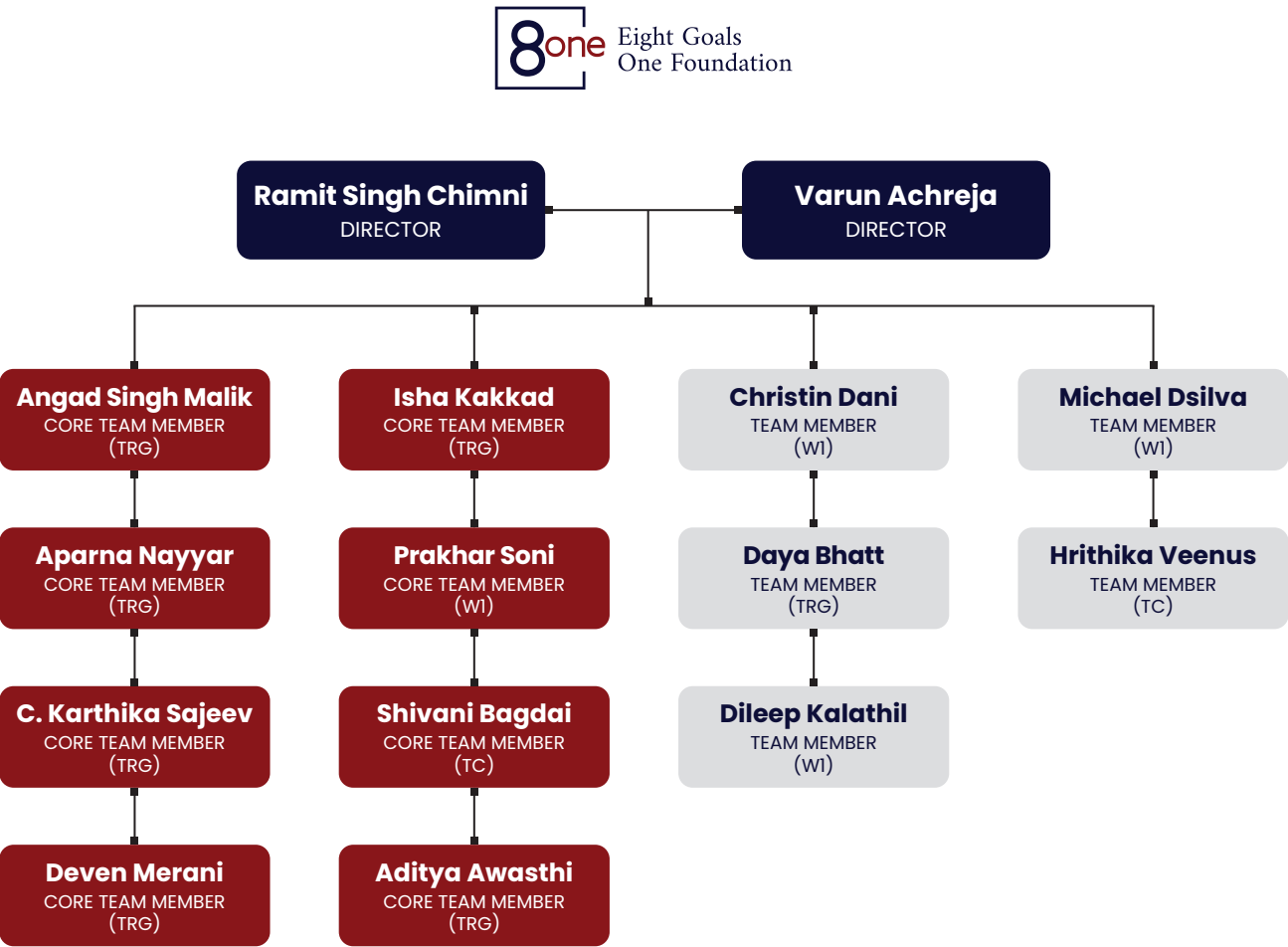


Figure 1: Organisational Structure

TEAM DIVERSITY

The members of 8one come from varied backgrounds to bring together varied subject matter expertise which helps the Foundation curate initiatives, execute tasks, and achieve results.

The team is a mix of management consultants, lawyers, entrepreneurs, psychologists, educationalists, analysts, and technology enthusiasts amongst others.

VOLUNTEER ENGAGEMENT

In the period 2022–23, 8one engaged with volunteers on the ground to help study,

- Gender based harassment in commercial spaces in both the formal and informal sectors of the Indian economy,
- State of farming communities with small land holdings in the Indian agrarian landscape, and
- Extent of the industry-academia divide in Tier 2 and Tier 3 universities in India and how it is preventing gainful employment amongst Indian youth.

In the process of studying these challenges, the volunteers raised awareness and empowered communities to,

- Understand their rights and the availability of support for targets of gender-based harassment,
- Learn about various initiatives, both governmental and local, that aim to ensure farmers can get fair prices for their produce as well as timely redressal of their grievances, and
- Know what the industry expectations are and how the university students from Tiers 2 and 3 universities can stand at par for opportunities to build meaningful careers.

These volunteers were part of the social immersion initiatives of Jagdish Sheth School of Management Bengaluru and Pune campuses.

FINANCIAL SUMMARY

Funds Deployed by Supporting Organisations:

The total individual contributions (as percentages) by each of the three supporting organisations is mentioned in Figure 2 below.



Figure 2

Of the costs mentioned above, the cost of Human Resources and Administration (as percentages) borne directly by our supporting organisations is mentioned in Figure 3 below.



Figure 3

Fund Utilisation by our Projects:

After removing the human resource and administration costs, the funds utilised by our projects (as percentages) are mentioned in Figure 4 below.

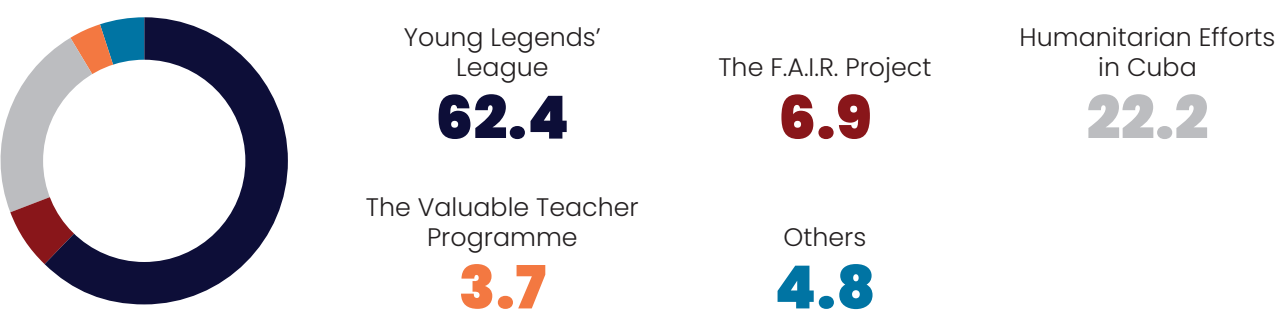


Figure 4

THE YEAR AHEAD

As we reflect upon the achievements of the past year, we are filled with a deep sense of gratitude for the milestones we have reached in a bid to make meaningful impact for all and not just a few. Looking forward to the year ahead, we are excited to share our vision for what lies ahead for us.

In the coming year, our primary focus will be on fostering panoptic collaborations. We firmly believe that by working together across borders, disciplines, and perspectives, we can achieve solutions that are truly transformative. “Panoptic collaborations” is not merely a phrase, it embodies our commitment to breaking down barriers and bringing diverse voices to the table. Through these collaborations and our participation in initiatives such as Connectathon and Ecocivilisation, we aim to harness the collective power of individuals and organisations to address the most pressing humanitarian issues of our time.

We understand the importance of upholding the sanctity of the learner-educator space, where knowledge is shared, and young minds are nurtured. Our commitment to The Valuable Teacher Programme remains steadfast, but in the coming year, we have grander aspirations. Beyond the classroom, we aim to extend the influence of this programme to bring about holistic change in the education sector. We envision the creation of a blueprint ultimately leading to better learning and life outcomes for all stakeholders within the sector. We understand that true transformation requires a comprehensive approach, one that transcends the boundaries of traditional teaching and learning. By addressing the broader ecosystem of education, we will work tirelessly to refine this blueprint, leveraging our insights, expertise, and partnerships to ensure that it is practical, scalable, and sustainable.

We remain deeply committed to our mission of providing humanitarian support to Cuba. In the year ahead, we will increase our efforts to create opportunities for individuals and organisations to come together in support of this noble cause. Cuba has long been in our hearts, and we believe that by expanding our support efforts, we can make a lasting and positive impact on the lives of its people.

In summary, the year ahead holds great promise for our organisation. As we embark on this journey, we do so with optimism and a sense of purpose. With your unwavering support and commitment, we are confident that we can turn our vision into reality, one step at a time. Thank you for being a part of this transformative journey, and we look forward to achieving great things together in the year ahead.



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